Justin Coulson Keynote: The notes emphasise the significance of positive connections in schools, prioritising human relationships over efficiency. Principals are seen as "Chief Relatedness Officers," responsible for fostering a culture of relationships. Central to this is the concept of the trust equation, which encompasses credibility, reliability, intimacy, and self-orientation, highlighting that trust involves believing another person will act in your best interest. Additionally, connection is framed as a feeling rooted in being seen, heard, and valued. Trust is crucial for effective relationships and is influenced by how one gains power and commands respect, underscoring the need for deeper interpersonal connections in educational settings.